

Anne Balsamo

annebalsamo@gmail.com

www.designingculture.net/blog (digital portfolio)

EDUCATION

Doctor of Philosophy in Mass Communications, 1991

University of Illinois at Urbana-Champaign (UIUC)

Institute for Communications Research

Major: Cultural Studies, Minor: Organizational Theory

Dissertation: Reading the Gendered Body in Contemporary Culture, 1980-1990

Professor Paula A. Treichler, Director

Certification: Unit for Criticism and Interpretive Theory, UIUC, 1990

Area of Emphasis: Feminist Cultural Studies

Bachelor of Science in Psychology, Magna Cum Laude, 1981

Illinois Wesleyan University, Bloomington, IL

EMPLOYMENT HISTORY

Current Positions

Full Professor, with joint appointments in the Interactive Media Division, School of Cinematic Arts (SCA) and in the Annenberg School of Communication and Journalism, University of Southern California, LA

Director, Interaction Media Division Collaborative Design Lab (Co-Design Lab)

2008-09: *Principal Investigator: "Inspiring the Technological Imagination" grant sponsored by the John D. and Catherine T. MacArthur Foundation, \$485,000.00*

2010: *Principal Investigator: "Public Interactives on a World Stage." Research project on the 2010 Shanghai World Expo.*

2007-2008

Associate Director, Interactive Media Division, University of Southern California

2004-2007

Managing Director, Institute for Multimedia Literacy, University of Southern California

2004-2005

Visiting Professor, with joint appointments in the Interactive Media Division, School of Cinematic Arts and in the Gender Studies Program in the College of Arts and Letters, University of Southern California

2002-2004

President, Onomy Labs, Inc. Menlo Park, CA

2003-2004

Associate Director, Stanford Humanities Lab, Stanford University, Stanford California

2003

Curator and Project Manager: *Celebrating Women All Over the World*. Interactive Museum Exhibit created for the International Museum of Women, One Market Concourse, San Francisco

2001-2003

Consulting Faculty, Stanford University, Program in Feminist Studies and Program in Symbolic Systems

1999-2002: Xerox Palo Alto Research Center (PARC)

Principal Scientist, promoted 2001

Senior Member of the Research Staff, 1999-2001

1991-1998: Georgia Institute of Technology

Director of Graduate Studies, School of Literature, Communication, and Culture

Program Administrator, M.S. program in "Information Design and Technology," School of Literature, Communication and Culture

Associate Professor, School of Literature, Communication, and Culture

Assistant Professor, School of Literature, Communication, and Culture

1989-1991: Illinois State University

Visiting Assistant Professor, Department of English

Course Coordinator, Film and Literature (English 107)

Freelance Publications Writer, Office of Financial Aid, 1989-90

1983-1989: University of Illinois Urbana-Champaign

Graduate Teaching Assistant:

Department of English, 1988-89

College of Communication, 1986-89

Organizational Theory Department, 1983-85

Graduate Research Assistant, Prof. Paula A. Treichler, 1985-88

Assistant Editor (Main editors: Cheris Kramarae and Paula Treichler), *Women and Language*, 1985-88

Course Coordinator, Introduction to Management (Business Administration 210), 1983-85

Desktop Publisher and Technical Editor, Administrative Information Services and Support (AISS) Division

1981-1983

Assistant to the President, Illinois Wesleyan University, Bloomington, Illinois

Original date of hire June 1981

Editor, Illinois Wesleyan University's Decennial Accreditation report

Draft-author, Illinois Wesleyan University's Policy on Sexual Harassment Policy

Coordinator, Graduate Follow-Up survey, Illinois Wesleyan University

PUBLICATIONS :: Books and Monographs

Designing Culture: The Technological Imagination at Work, Duke University Press, forthcoming.

Cultural Studies of Science and Technology, editor, special issue of *Cultural Studies* vol. 12, no. 3 (July, 1998).

Technologies of the Gendered Body: Reading Cyborg Women, Duke University Press, 1996.

Virtual Environments for Learning: A Report on a Summit. Anne Balsamo with Cara Wallis. (November 2007). Summit sponsored by the National Science Foundation, The John D. and Catherine T. MacArthur Foundation, and the William and Flora Hewlett Foundation. Report published on-line August 2008: www.designingculture.net/resources/VELsummitReport2008

MULTI-MEDIA PROJECTS :: Interactive Digital Wall Books

Science for All Ages. A history of science and technology in 20 episodes for an Interactive Digital Wall, Singapore Science Center, 2004

Deslizate en el Tiempo: Episodios en la Historia de la Comunicacion. (translated by Violeta Ayala). A history of communication technology in 14 episodes for an Interactive Digital Wall, Papalote Children's Museum of Mexico City, 2002

A Speculative History of Public Utility Computing. A history in 9 episodes for an Interactive Digital Wall, SunMicrosystems, 2002

The Reading Wall: Episodes in the History of Reading. A history in 36 episodes for an Interactive Digital Wall, touring museum exhibit, 2000. Winner: Gold Medal Award, I.D. Magazine, 2001 Annual Interactive Media Design Competition. <http://www.idonline.com/>

MULTI-MEDIA PROJECTS :: Exhibits and Performances

Exhibit Curator and Designer, Interactive Media Division, MFA Thesis Show: 2008, 2009, 2010

"Reading Southern California at 65 MPH," Mobile Tour of the Alameda Corridor, HASTAC Annual Conference, May 2008

Curator, *Celebrating Women All Over the World.* Interactive Museum Exhibit created for the International Museum of Women, One Market Concourse, San Francisco, 2003

Dead Tech: Relics from the Late Great Age of Empire, (w/René Garcia), multimedia installation, SomArts Gallery, San Francisco, CA 2002

Artist-in-Residence, Oboro Gallery, Montreal. Topic: *New Media, New Literacy, New Art.* March 2002

Project Manager: museum exhibition and North American tour: "*XFR: Experiments in the Future of Reading,*" designed and produced by RED: Research in Experimental Documents @ Xerox PARC, 1999-2001

Multimedia Performance. "*Deconstructing the Church of Postmodernism,*" a collaboration with David Shea, Beursschouwrg Cultural Center, Brussels, Belgium, March, 1998

Project Coordinator. "*The History of Science Fiction Literature,*" On-line course prototype created in collaboration with Prof. Bud Foote, School of Literature, Communication and Culture, Georgia Tech, 1997-98

New Media Journalist. "*Atlanta 96: The Street Scene,*" Apple Corporation's webcast of the 1996 Olympic games

Project Coordinator and Content Producer. "*Women of the World Talk Back,*" a multimedia documentary. Co-produced with Professor Mary Hocks. Created for the 1995 NGO Forum and UN 4th World Conference on Women, Beijing, China, 1995

Multimedia Designer and Content Producer, "*Teaching Tech,*" multimedia project developed as part of the Lilly Teaching Fellowship award, 1993

Public Domain Kiosk project, created for the Atlanta Arts Festival, 1992

PUBLICATIONS :: Book Chapters

"Taking Culture Seriously: Educating and Inspiring the Technological Imagination," in Daniel Araya, ed. *Education in the Creative Economy,* Peter Lang, forthcoming.

"Interdisciplinarity in Ethics and the Ethics of Interdisciplinarity," Anne Balsamo and Carl Mitchem, in the *Oxford Handbook of Interdisciplinarity,* forthcoming.

"Response to Michael Golec," in Glenn Adamson, Giorgio Riello, and Sarah Teasley, eds. *Global Design History,* Routledge, forthcoming.

"A Pedagogy for Original Synners," w/Steve Anderson, in Tara McPherson, ed. *Digital Youth, Innovation, and the Unexpected* (The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning.) Cambridge, MA: MIT Press, 2007: 241-259.

"Women making Multimedia: A blueprint for Feminism Action," w/Mary Hocks, *Virtual Publics,* ed. Beth Kolko, 2003: 192-214.

"Teaching in the Belly of the Beast: Feminism in the Best of all Places," *Wild Science: Feminist cultural studies of science, technology and medicine,* eds. Kim Sawchuk and Jeannine Marcessault, Routledge, 2000: 185-214.

"Engineering Cultural Studies: The Postdisciplinary Adventures of Mindplayers, Fools, and Others" *Science + Culture: Doing cultural studies of science, technology and medicine,* eds. Sharon Traweek and Roddey Reid, Routledge, 2000: 259-274.

- "Notes toward a Reproductive Theory of Technology," *Playing Dolly: Technocultural formations, fantasies, & fictions of assisted reproduction*, eds. E. Ann Kaplan and Susan Squier, New Brunswick, NJ: Rutgers UP, 1999: 87-100.
- "Science, Technology, Culture," *The Year's Work in Critical and Cultural Theory*, Volume 5., ed. Kate McGowan, Leicester, England: Basil Blackwell, (for the English Association), 1998: 246-255.
- "Signal/brus—Om cyberpunkens mening," *I Transformation: Kulturen I den virtuella staden*, eds. Oscar Hemer and Jan Olof Nilsson (Lund, Sweden: Ægis Förlag, 1998.
- "Signal to Noise: On the Meaning of Cyberpunk Subculture." *Communication in the Age of Virtual Reality*, eds. Frank Biocca and Mark Levy, Laurence Earlbaum Press, 1995: 347-368.
- "Crafting the Gendered Body: Feminist Bodybuilding." *Women, Sport and Culture*, eds. Susan Birrill and Cheryl L. Cole. Champaign, IL: Human Kinesthesics Publishers, 1994: 341-352.
- "Cultural Studies and the Undergraduate Literature Curriculum." *Cultural Studies in the English Classroom*, eds. James Berlin and Michael Vivion. Portsmouth, NH: Boynton/Cook, 1993: 145-164.
- "Displacing Literature: Cultural Studies, Pedagogy, and the Literature Classroom." With Michael Greer. *Changing Classroom Practices: Resources for Literary and Cultural Studies*, ed. David Downing, National Council of Teachers of English Press, 1994: 275-307.
- Excerpt from "Feminism for the Incurably Informed," *CyberReader: Critical Writings for the Digital Era*, edited by Neil Spiller. London: Phaidon Press, 2002.
- REPRINT: "Feminism and Cultural Studies," *The Institutions of Literature*, ed. Jeffrey Williams, NY: SUNY Press, 2002.
- REPRINT: "The Virtual Body in Cyberspace," *The Cybercultures Readers*, eds. David Bell and Barbara M. Kennedy. London: Routledge, 2000.
- REPRINT: "Reading Cyborgs Writing Feminism," *Cybersexualities: A reader on feminist theory and cyberspace*, ed. Jenny Wolmark, Edinburgh UP, 2000.
- REPRINT: "On the Cutting Edge: Cosmetic Surgery and the Technological Production of the Gendered Body," *The Visual Culture Reader*, ed. Nicholas Mirzoeff, London: Routledge, 1999: 223-233.
- REPRINT: "Public Pregnancies and Other Tales of Surveillance," *Re/Visioning Women, Health and Healing: Feminist, Cultural and Technoscience Perspectives*, eds. Virginia Olsen and Adele Clark, NY: Routledge, 1999: 231-253.
- REPRINT: "Forms of Technological Embodiment," *Feminist Theory and the Body: A reader*, eds. Janet Price and Margrit Shildrick, Edinburgh UP, 1999: 278-289.
- REPRINT: "Myths of Information: On the Meaning of New Information Technologies," *The Information Revolution: Current and Future Consequences*, eds. Alan L. Porter and William H. Read, Greenwich, CT: Ablex Publishing, 1998: 225-236.
- REPRINT: "Forms of Technological Embodiment: Reading the Body in Contemporary Culture," *Cyberspace, Cyberbodies, Cyberpunk: Cultures of Technological Embodiment*, eds. Mike Featherstone and Rogers Burrows, London: SAGE, 1995: 215-237.
- REPRINT: "Signal to Noise: On the Meaning of Cyberpunk Subculture." *Imaginative Futures: Proceedings of the 1993 Science Fiction Research Association Conference*, eds. Milton T. Wolf and Daryl F. Mallett. Phoenix, AZ: SFRA Press (1993): 217-228.
- REPRINT: "Feminism for the Incurably Informed," *Flame Wars: The Discourse of Cyberculture*, ed. Mark Dery, Duke University Press, 1994: 125-156.

PUBLICATIONS :: Journal Articles

- "Taking Culture Seriously: Educating and Inspiring the Technological Imagination," www.academiccommons.org, Dec. 2005.
- "Designing Innovative Reading Experiences for a Museum Exhibition." Maribeth Back, Rich Gold, Anne Balsamo, Mark Chow, Matthew G. Gorbet, Steve R. Harrison, Dale MacDonald, Scott L. Minneman, *IEEE Computer* (2001) 34 (1): 80-87.
- "The How of XFR: Genre as a Way of Design," Steve Harrison, Scott Minneman, and Anne Balsamo, *Interactions*, (May-June, 2001): 31-41.
- "The What of XFR: eXperiments in the Future of Reading," Steve Harrison, Scott Minneman, Maribeth Back, Anne Balsamo, Mark Chow, Rich Gold, Matt Gorbet and Dale Macdonald, *Interactions*, (May-June, 2001): 21-30.

"Myths of Information: On the Meaning of New Information Technologies," *Technology Analysis & Strategic Management*, vol. 8, no. 3 (1996): 341-348.

"Forms of Technological Embodiment: Reading the Body in Contemporary Culture," *Body and Society* (1995) 1.3/4: 215-237.

"Under the Sign of *Semiotext(e)*: A history of an Alternative Press," with Henry Schwarz, *Critique* (Spring, 1996) 37.3: 205-220.

"Feminism for the Incurably Informed," *South Atlantic Quarterly* 92.4 (Fall, 1993): 681-712.

"The Virtual Body in Cyberspace," *Journal of Research in Technology and Philosophy* 13 (1993): 119-139.

"On the Cutting Edge: Cosmetic Surgery and the Technological Production of the Gendered Body." *Camera Obscura* 28 (1992): 207-237.

"Feminism and Cultural Studies." *Journal of the Midwest Modern Language Association* 24.1 (Spring 1991): 50-73.

"Introduction: Feminist Cultural Studies." With Paula A. Treichler. *Women and Language* 13.1 (1990): 3-6.

"Reading the Body in Contemporary Culture: An annotated bibliography." *Women and Language* 13.1 (1990): 64-85.

"Rethinking Ethnography: A Work of the Feminist Imagination." *Studies in Symbolic Interactionism*, 11 (1990): 75-86.

"Imagining Cyborgs: Postmodernism and Symbolic Interactionism." *Studies in Symbolic Interactionism*, 10 (1989): 369-79.

"Reading Cyborgs Writing Feminism." *Communication* 10 (1988): 331-344.

"Unwrapping the Postmodern: A Feminist Glance." *Journal of Communication Inquiry* 11.1 (1987): 64-72.

Guest Editor, *Women and Language*, Special issue: Women and Organizational Communication. 9, 1/2 (1985)

PUBLICATIONS :: Encylopedia and Dictionary Entries

Entry on "Cultural Studies," *Women's Studies Encyclopedia*, eds. Cheri Kramarae and Dale Spender, New York: Harvester, Wheatsheaf (Simon and Schuster International), 2001.

Entry on "Culture," *Women's Studies Encyclopedia*, eds. Cheri Kramarae and Dale Spender, New York: Harvester, Wheatsheaf (Simon and Schuster International), 2001.

Entry on "Cultural Studies," *Feminist Literary Theory: A dictionary*, ed. Beth Kowaleski-Wallace, New York: Garland Publishers, 1997: 95-97.

PUBLICATIONS :: Scholarly Blog Entries

Literature Review on Digital Media Practices in Libraries and Museums

Report on Research by Anne Balsamo, Cara Wallis, Susana Bautista, Maura Klosterman, University of Southern California. Available at www.futuresoflearning.org

Individual Entries:

"Inspiring the Technological Imagination: Museums and Libraries in a Digital Age"

"Digital Media in Community Libraries, Part 4: The Case for Virtual Libraries"

"Museums: Setting the Context"

"Virtual Museums: Where to Begin?"

"Learning from the Edges, Part 1: The Importance of Play"

"Learning from the Edges, Part 2: Technologies of Participation"

PUBLICATIONS :: Interviews

"Our approach to pedagogy must shift from being teacher-centered to being learner-centered: Interview with Anne Balsamo. By Paz Villar Hernández. *@tic. revista d'innovació educativa* (4) [the Pergola]. Universitat València, June 6, 2010

<http://ojs.uv.es/index.php/attic/article/view/180/197>

"Educating the Technological Imagination," Radio Free Tulsa, October 2005

"An Interview with Anne Balsamo," Changesurfer Radio Program, Storrs, CT, August 2001
<http://www.changesurfer.com/eventhorizon/shows/2001.html>
"An Interview with Anne Balsamo," *FringeCore*, Brussels, Belgium, March 1998
<http://users.skynet.be/nattyweb/INTANNE.htm>
"An Interview with Anne Balsamo," *Public Netbase 10*, Vienna, Austria, April 1997
<http://www.publicnetbase10.com/>
"What do Women Want from Cyberspace," Interview by Laura Tully, *Creative Loafing*, Atlanta, GA.,
September 1997
"Writing Spaces by Degrees: Conversations with Jay David Bolter and Anne Balsamo," *Issues in Writing*, vol.
7, no. 2 (Spring/Summer, 1996): 122-144
"Interview with Anne Balsamo," Radio Program: "TechnoVision," Albany, NY. 1994
"Signs of the Times: The Computer," Contributing statements. Produced by the Christian Television Service,
1994

PUBLICATIONS :: Reviews of My Work

N.Katherine Hayles. "Interrogating the Posthuman Body." Review of Anne Balsamo, *Technologies of the Gendered Body*, and Judith Halberstam and Ira Livingston, *Posthuman Bodies*, *Contemporary Literature* XXXVII, 4, 1997: 755-762.
Marleen Barr. Review of Anne Balsamo, *Technologies of the Gendered Body*, *Utopian Studies*, vol. 8, 1 (1997): 130-132.
Veronica Hollinger. "The Technobody and Its Discontents: Books by Mark Dery, Anne Balsamo, and Claudia Springer," *Science-Fiction Studies*, #71, vol. 24, part 1 (March, 1997): 124-132.
Sean Cubitt. Review of Anne Balsamo, *Technologies of the Gendered Body*, Claudia Springer, *Electronic Eros*, and J.P. Telotte, *Replications*, *Screen* 38:3 (Autumn, 1997): 296-301.
International Reviews: Reviews and reprints of some of my work are available at different websites in several languages: Russian, Polish, Norwegian, Greek, German, Korean, Portuguese, Arabic, Danish, Italian, and Japanese. Translations have appeared in Spanish, Swedish, Italian, and French.

PROFESSIONAL PRACTICE :: Symposia and Conference Organization

Co-Organizer, University of California Humanities Research Institute, annual two-week Seminar in Experimental Critical Theory (SECT): "TechnoSpheres: New Ways of Knowing," August 14-25, 2006
Symposium Organizer:
"Multimedia Across the Curriculum," Institute for Multimedia Literacy, USC, April 2006
"New Media, New Literacies," A PARC Roundtable, August 2000
"Conjunctures: A Meeting on Cultural Studies," Atlanta, GA, May 1998
"Networks and Knowledge," Georgia Institute of Technology, May 1992
Program Chair:
Society for Literature and Science annual meetings, October 1996
Philosophy of Communication Division panels, International Communication Association meetings, Sydney, Australia, July 1994; Albuquerque, NM, 1995
Program Co-Coordinator, Midwest Sociological Society Annual Meetings, Minneapolis, MN, 1988
Conference Coordinator, Stone Symposium on Symbolic Interactionism, UIUC, 1987

PROFESSIONAL PRACTICE :: Workshops and Summits

NEH Summer Workshop on "Gaming and Digital Humanities," University of South Carolina. Three sessions. June 7-13, 2010.
Facilitator, Invited Summit on Virtual Environments and Learning. Sponsored by the MacArthur Foundation and the National Science Foundation, Boulder, CO. November 2007

Invited participant, "Summit on New Forms of Sociality and the Global South," Co-hosted by WITS Institute for Social and Economic Research (WISER at University of Witwatersrand) and University of California Humanities Research Institute (UCHRI); Johannesburg, South Africa, February 2007
Workshop organizer, "Gendering the Technological Imagination," Anita Borg Institute for Women and Technology, 1999.

PROFESSIONAL PRACTICE :: Consulting, Advising, Reviewing

Advisor, HASTAC (Humanities, Science and Technology Consortium), 2004-present
Consultant, Cantor Art Museum, Stanford University, *Questions* exhibit, 2004
Consultant, San Jose Museum of Technological Innovation, *Future of Play* exhibit, 2002
Consultant, Technology and Exhibit Design, International Museum of Women, San Francisco, CA 2001-04
Advisory Board Member, Zero-One: The Art-Technology Network, Palo Alto, 2000-04
Research Advisor and Advisory Board member, The Institute for Women and Technology, Palo Alto, CA, 1999-2002
Alumni Representative, National Advisory Council, Institute for Communications Research, UIUC, 1996-2002
Reviewer, MacArthur Foundation Awards
Reviewer, NSF research grant proposals: topics: science, technology and social issues
Consultant, Graham Windsor Group, "Managing the Knowledge-Based Organization," Atlanta, GA, March. 1996
Consultant, International Architecture Design Competition: "Public Space in the New American City." Co-sponsored by the Architecture Society of Atlanta (ASA) and the Corporation for Olympic Development (CODA), 1993-95
Consultant, The New Museum of Contemporary Art, NY. Program on "Cross Talk: A Multicultural Feminist Symposium," 1993
Program Reviewer: Digital Arts and New Media Program, University of California, Santa Cruz, 2010; Women's Studies Program, North Carolina State University, 2002.
Tenure and Promotion Reviewer: Brown University, Georgia State University, Cornell University, University of California Irvine, University of Illinois Urbana-Champaign, University of New Hampshire, New York University, University of California, Santa Cruz, University of Iowa, University of California Los Angeles, University of Baltimore, Duke University, University of Toronto, McGill University, Concordia University, University of North Carolina, National University of Singapore, Indiana University, University of Sydney

PROFESSIONAL PRACTICE :: Editorial Work

Editorial Board member, *Cultural Studies*, 1995-present
Advisory Board Editor, *New Media and Society*, 1997-present
Editorial Board member, *Television and Society*, 1999-present
Review Editor in the area of "Science, Technology and Culture," *The Year's Work in Critical and Cultural Theory*, 1996-98
Contributing Editor, *PRE/TEXT: Electra(Lite)*, 1997-98
Editorial Board member, *Work and Days*, 1995-96
Editorial Board member, *Electronic Journal of Virtual Culture*, 1993-94
Co-editor, with Paula Treichler, *Women and Language*, Special issue: Feminist Cultural Studies, 13, 1 (1990)
Editor, *Communique*, Newsletter of the Philosophy of Communication division of the International Communication Association, 1987-91
Paper Referee for the Philosophy of Communication Division and Feminist Scholarship Division of the International Communication Association
Manuscript reviewer for the U of Pennsylvania Press, U of Minnesota Press, U of Arizona Press, *Critical Studies in Mass Communication*, *The Minnesota Review*, *SIGNS*, *The Sociological Quarterly*, *Sex Roles*, *Cultural Studies*, *The Body and Society*, *Theory, Culture and Society*, SAGE, and Routledge

PRESENTATIONS :: Keynote and Plenary Addresses

Crossroads: International Conference on Cultural Studies. "Designing Culture: The Performance and Architecture of Innovation," Hong Kong, June 2010.

European Journalism Center, "Innovations in Youth Media and Next Generation Classrooms," Maastricht, Netherlands, October 2009

Case Western Reserve University and Museum of Contemporary Art, Cleveland joint conference: *Cool Fusion*. January 2009

Australian Humanities Academy, Griffith University, Brisbane, "The Humanities in a Digital Age: Educating the Technological Imagination." November 2007

TransLiteracies Conference, U of California, Santa Barbara, "Designing Culture: A Work of the Technological Imagination," June 2005

Joint Conference, Association for Computers and the Humanities and Association for Literary and Linguistic Computing, University of Victoria, "Designing Culture: A Work of the Technological Imagination," Victoria, BC, June 2005

Science and Cyber Communities, Lulea Technological University, Lulea Sweden, "Design for Culture," Nov. 2003.

Computers and Writing Conference, Illinois State University, Bloomington, IL, "New Media, New Literacy," May 2002

Lillian M. Gilbreth annual colloquium, "Gendering the Technological Imagination," New Jersey Institute of Technology, March 2001

Old Dominion University, Graduate Student Annual Conference, "Teaching in the Belly of the Beast: Feminism in the Best of all Places," Feb. 1998

Millersville University, PA, "Building the Humanities for the 21st Century," Feb. 1998

Conference on Humanities and Technology, University of California, Riverside, "World-Wide White Wash: Webcasting as an Emergent Media Form," Oct. 1997

An International Congress on *Puppet.Monster.Death: Feminist studies of New Bio and Information Technologies*, University of Vienna, Monsters, Heroes, Mothers, Fathers, Fetuses and the State," April, 1997

Women's History Month, New Jersey Institute of Technology, "Women of the World Talk Back," March 1996

Interface: the Society for Humanities and Technology Annual Conference, "Feminism and Science Studies," Atlanta, GA., Nov. 1992

PRESENTATIONS :: Invited Talks

"Designing Culture: The Technological Imagination at Work"
Humanities Center, Cornell University, March 2010
Humanities Lab, Umea University, Sweden, February 2007
Unit for Criticism and Interpretive Theory Colloquium, University of Illinois at Urbana-Champaign, February 2006
Ivrea Institute of Design, Ivrea, Italy, April 2002
Concordia University, Montreal, March 2002

"Designing Culture: The Ethics of Interdisciplinarity," Annenberg Center for Communication, USC, January, 2007

"The Popular Culture of Maria." Acceptance speech on behalf of Maria the Robot from Fritz Lang's film, *Metropolis*, upon her induction into the Robot Hall of Fame, May 2006

"New Media, New Literacies"
Writing Studies Program Colloquium, UIUC, February 2006
Children's Museum, Mexico City, Mexico, invited presentation, January 2002
Hammer Museum, UCLA, Invited lecture and workshop for high school teachers, November 2001

"Gendering the Technological Imagination"
University of Tulsa, October 2005
University of California, Davis, "Digital Divides" conference, April 2002

"New Media, New Literacy: Writing the Reading on the Wall"

- Symposium on "The Interface: Questions of agency in ICT and new media arts," Lancaster University, England, June 2005
- Concordia University, Montreal, March 2002
- "Designing Culture: On the Relationship between Cultural Theory and the Design of New Media"
University of California at Davis, Feb. 2001
University of Virginia, Dec. 2000
- Emerging Technology demonstrations, excerpts from "XFR: Experiments in the Future of Reading," SIGGRAPH, Los Angeles, August 2001
- "Gendering the Technological Imagination: A Project Report from the Heart of Silicon Valley," Center for Women and Information Technology, University of Baltimore, Nov. 2000
- "Designing Culture, Archiving History," Symposium on Historicizing the Digital Archive, Parsons School of Design, New York City, June 2000
- "Designing Culture." International Workshop on "Technology and Modernity," University of Twente, Netherlands, Nov. 1999
- "SPEED," Roundtable Symposium on "Speed, Betrayal, and Healing," Rockefeller Foundation, NY, June 1998
- "Engineering Cultural Studies," talk presented at Miami University of Ohio, June 1997
- "World Wide White Wash: Webcasting as an Emergent Media Form"
Public NetBase 10, Vienna, April 1997
Michigan Technological University, Houghton, MI, March, 1997
University of West Virginia, Feb. 1997
Symposium on "Media Generations" sponsored by New York University and the New Museum of Contemporary Art, NY, Oct. 1996
- "Teaching in the Belly of the Beast: Synners, Fools and Others"
University of Wisconsin, Center For 20th Century Studies, Milwaukee, Mar. 1996
University of California, Humanities Institute, Irvine, CA, Feb. 1996
- "Women of the World Talk Back," Symposium on Feminism, Technology and Design, CUNY Graduate Center, NY, Nov. 1995
- "Public Pregnancies and Cultural Narratives of Surveillance," CRICT Workshop on: Subject(s) of Technology: Feminism, Constructivism and Identity, Brunel University, Uxbridge, England, June 22-23, 1995
- "Technologies of the Gendered Body," University of South Australia, Adelaide, July, 1994; Murdoch University, Perth, July, 1994
- "Forms of Postmodern Embodiment," University of Windsor, College of Fine and Applied Arts, Symposium on Contemporary Issues in Art, Nov. 1993
- "The Popular Culture of Cyberspace"
DragonCon, Atlanta, GA., July 1992
Virtual and Interactive Arts Symposium, College of Fine Arts, Illinois State University, Feb. 2, 1992

PRESENTATIONS :: Paper and Panel Presentations

- "Designing and Innovation in the Humanities," HASTAC @ DAC panel, Digital Arts and Culture conference, Irvine, CA, Dec. 2009
- "Response to Manuel deLanda," Intensive Fields Conference, School of Architecture, USC, Dec. 2009
- "Engineering the Technological Imagination," Panel presentation: "New Media Studies Meets STS," 4S Annual Conference, Pasadena, CA, October 2005
- "New Media, New Literacy," Digital Hollywood Conference, Panel on The University Project, September 2005
- "Designing Culture: The Technological Imagination Revisited," *Conjunctures*, Durham, NC, October 2003
- Anne Balsamo, Scott Minneman, Dale Macdonald, Maribeth Back, and Steve Harrison, "XFR: Experiments in the Future of Reading," UCLA, Katherine Hayles NEH seminar on Electronic Literature, August 2001
- Anne Balsamo, Scott Minneman, Matt Gorbet and Maribeth Back, "The Methods of our Madness: A report on RED," CHI annual meetings, Den Haag, April 2000
- "There is no There There: The Postmodern Geography of Cyberspace," Paper presentation. Symposium on "Networks and Knowledge," sponsored by the School of Literature, Communication, and Culture, and *Configurations: The Journal of Science, Literature, and Society*. Georgia Institute of Technology, Atlanta, GA. May 14, 1992

"Cultural Studies and the Undergraduate Literature Curriculum," Conference on "Theory and Pedagogy in the Undergraduate Literature Curriculum," sponsored by the Society for Critical Exchange and Indiana U of Pennsylvania, Sept. 21-23, 1990

"Cultural Studies USA: A Feminist Reading Cultural Billboards," Conference on "Reconstructing Cultural Criticism in America: Intellectuals/Discourses/Institutions," sponsored by the Center for Twentieth Century Studies, U of Wisconsin, Milwaukee, April 19-21, 1989

"Gender Transgressions and the Production of Female Desire," Unit for Criticism and Interpretive Theory Colloquia, University of Illinois at Urbana-Champaign, November 1989

"Mission (Im)Possible: Feminism as Secret Agent," Unit for Criticism and Interpretive Theory Colloquia, University of Illinois at Urbana-Champaign, February 1989

"Crashing the Postmodern Party--Feminist Cultural Studies," Annual meetings of the International Communication Association, Montreal, 1987.

"Beyond Female as Variable: Constructing a Feminist Perspective on Organizational Analysis." Paper presented at the Critical Perspectives in Organizational Analysis Conference, Baruch College, CUNY, September 5-7, 1985.

Panel participant on the ISU Gallery panel on Jeanne Dunning's Photography, Spring, 1991

Panel participant at the ISU Multicultural Center panel on Multiculturalism, Fall, 1990

Modern Language Association annual meetings, 1996, 1994, 1991

Society for Literature and Science annual meetings, 1995, 1994, 1992

International Communication Association Annual meetings, 1999, 1995, 1994, 1993, 1991, 1989, 1988

American Anthropological Association annual meetings, 1994, 1993

Other presentations: Midwest Modern Language Association, 1991; American Sociological Association, 1989; Midwest Sociological Society, Minneapolis, 1988; Stone Symposium for Symbolic Interactionism, 1988; Women's Studies Forum, UIUC, 1988

AWARDS :: Grants

John D. and Catherine T. MacArthur Foundation, Digital Media and Learning Initiative, \$485,000.00. April 2008-June 2009

Zumberge Grant for Interdisciplinary Studies, USC, \$10,000.00, 2007

Grants manager, Institute for Multimedia Literacy, USC, annual grant revenue \$2.5 million, 2004-2007

University of California, San Francisco, Center for Health Intervention and Prevention Studies (CHIPS), \$75,000 to produce interactive patient education program: *Video Doctor: Program for Change*, w/Onomy Labs.

Georgia Tech, Division of Continuing Education, Educational Technology Project Grant: "History of Science Fiction Literature" A Distance Education course, co-authored w/Prof. Bud Foote, 1998, \$34,000

Apple Computer equipment grant, co-authored with Aaron Betrand, \$1 million in equipment to Georgia Tech to facilitate K-12 teaching training in new media. First installment received, \$250,000.00, 1997

Georgia Tech Foundation Project Grant, "Beijing and Beyond: Educating Women for Careers in Science and Technology," co-authored with Prof. Donna Llewellyn, 1995-6, \$72,000

Georgia Tech Foundation Course Development Grant, "Science, Technology and Race," 1995, \$1500

Lilly Teaching Fellowship, Project topic: Gender and Technology, Georgia Institute of Technology, 1992-93, \$3000

Dissertation Fellowship, UIUC, 1989

Dissertation Research Grant, UIUC, 1988

University Fellow, UIUC, 1985-86, 1987-88

Research grant from the International Communication Association, 1986

AWARDS :: Honors

Gold Medal, I.D. Magazine, Interactive Exhibit Design, *The Reading Wall: Episodes in the History of Reading*, April 2001

George A. Miller Distinguished Visiting Professor, University of Illinois Champaign-Urbana, sponsored by the Institute for Communications Research and the National Center for Supercomputing Applications, Spring-Fall, 1999

ACADEMIC SERVICE :: Teaching

University of Southern California MFA in Interactive Media Division

Introduction to Public Interactive
Designing for Interactive Media
Advanced Projects in Interactive Media

Ph.D. in Media Arts Practice

Design and Interactive Media

Undergraduate Courses

The Cultures of New Media (Communications)
Introduction to Culture and Technology (Communications)
Origins of Writing in the Ancient Near East (General education course, w/Prof. Bruce Zuckerman)

Other Courses

Seminar in Feminist Theory (graduate seminar)
Global Impact Program (USC Stevens core course)

Stanford University

Designing Culture: Design across the Disciplines (graduate seminar)
Introduction to Feminist Studies (undergraduate course)

Georgia Institute of Technology

M.S. in Information Design and Technology

Practicum in Webcasting
Cultural and Historical Approaches to Communication Studies
Studies in Communication and Culture

B.S. Science, Technology and Culture

Science, Technology and Race
Science, Technology and Communication
Science, Technology and Gender
Literature in the Age of Postmodern Science
Science, Technology and Culture
Introduction to Cultural Studies
Modes of Electronic Communication

Continuing Education Program at Georgia Tech:

Cultural Aspects of New Communication Technologies
Culture and New Media

Illinois State University: English Department

Film and Literature
Women and Literature
Language and Composition II

University of Illinois Urbana-Champaign

Social Aspects of Mass Communication (Comm/Sociology/Journalism)
Introduction to Film (English)
Feminist Cultural Studies (Communications--teaching assistant)
Interpersonal Communication (Speech Communication)
Introduction to Management (Organizational Behavior, School of Business)

ACADEMIC SERVICE :: University Committee Participation

University of Southern California

Chair, Tenure and Promotion Committee, Interactive Media Division, CNTV, 2005-10
Member, Task Force on New Learning Environments, 2009-current
Member, Faculty Review Committee for Arts and Humanities Grants, 2009-current
Member, Faculty Council, School of Cinematic Arts, 2006-2007; 2008-2009
Member, Advisory Committee, Center for Feminist Research, 2004-2005
Member, Provost's Task Force on Research, 2005-2006
Member, Provost's Task Force on Learner Centered Pedagogy, 2005-2006

Georgia Institute of Technology

Chair, LCC, Graduate Faculty Committee, 1995-98
Chair, LCC, Search Committee, 1997-98; 1994-95
Co-coordinator, General Education Assessment Seminar, 1994-96
Chair, Ivan Allen College Task Force on Diversity, Spring, 1993-95
Chair, Elected member, Institute Student Honors Committee, 1993-96
Member, LCC Executive Advisory Committee 1992-98
Member, LCC, Graduate Committee, 1993-98
Member, LCC, Faculty Search Committee, 1992-98
Member, General Education Assessment Seminar, 1993-96
Member, Ivan Allen College Task Force on Undergraduate Education, 1993-94
Faculty Advisor, *North Avenue Review*, 1992-93

University of Illinois at Urbana-Champaign

Chair, Student Concerns Committee of the Committee on the Status of Women,
Member, Chancellor's Committee on the Status of Women, 1986-89
Member, Women's Studies Advisory Board, 1987-89

ACADEMIC SERVICE :: Professional Association Service

Vice President, International Communication Association (ICA), 1995-97
Chair, Philosophy of Communication Division, ICA, 1992-97
Secretary, Philosophy of Communication Division, ICA, 1987-89
Participant, Planning Committee, Coordinating Committee, and Feminist Process Committee for the 1986
NWSA Conference hosted by the Office of Women's Studies, 1984-86

R:06/10

