

Anne Balsamo

annebalsamo@gmail.com

EDUCATION

Doctor of Philosophy in Mass Communications, 1991
University of Illinois at Urbana-Champaign
Institute for Communications Research
Major: Cultural Studies, Minor: Organizational Theory
Dissertation: Reading the Gendered Body in Contemporary Culture, 1980-1990
Professor Paula A. Treichler, Director

Certification: Unit for Criticism and Interpretive Theory, UIUC, 1990
Area of Emphasis: Feminist Cultural Studies

Bachelor of Science in Psychology, Magna Cum Laude, 1981
Illinois Wesleyan University, Bloomington, IL

EMPLOYMENT HISTORY

2012-Current

Dean, School of Media Studies, New School for Public Engagement, New York, NY
Five direct staff reports, 27 full-time faculty, 100 part-time faculty, 600 masters level students

2011-2012

Director of Public Interactive Research-Design Track, Annenberg Innovation Lab, Annenberg School of Communication and Journalism, USC
Principal Investigator: Grants from the National Endowment for the Humanities, \$50,000.00 and from Microsoft Research, \$50,000.00

Visiting Faculty, Department of Cultural Studies, Lingnan University, Hong Kong (Spring term, 2012)

2004-2011

Full Professor: with joint appointments in the Interactive Media Division of the School of Cinematic Arts and in the School of Communication in the Annenberg School of Communication and Journalism, University of Southern California, Los Angeles
Awarded tenure 2005

2008-2011

Director, Interaction Media Division Collaborative Design Lab (Co-Design Lab)
Principal Investigator: "Inspiring the Technological Imagination." Grant sponsored by the John D. and Catherine T. MacArthur Foundation, \$485,000.00

2007-2008

Associate Director, Interactive Media Division, University of Southern California

2004-2007

Managing Director, Institute for Multimedia Literacy, University of Southern California
Six direct staff reports, 20 staff members, 14 Teaching Assistants; Annual operating budget \$3.1 million

2004-2005

Visiting Professor, Gender Studies, University of Southern California

2002-2004

President, Onomy Labs, Inc. Menlo Park, CA

2003-2004

Associate Director, Stanford Humanities Lab, Stanford University, Stanford California

2003

Curator and Project Manager: *Celebrating Women All Over the World*. Interactive Museum Exhibit created for the International Museum of Women, One Market Concourse, San Francisco

2001-2003

Consulting Faculty, Stanford University, Program in Feminist Studies and Program in Symbolic Systems

1999-2002

Principal Scientist, Xerox PARC (*Promoted to Principal Scientist in 2001*)
Senior Member of the Research Staff, Xerox Palo Alto Research Center (PARC)

1991-1998

Director of Graduate Studies, School of Literature, Communication, and Culture, Georgia Institute of Technology,
Appointed to position 1995
Program Administrator, M.S. program in "Information Design and Technology," School of Literature, Communication and Culture, Georgia Tech
Served in this position for the academic year 1994-95
Associate Professor, School of Literature, Communication, and Culture, Georgia Institute of Technology
Awarded tenure 1996
Assistant Professor, School of Literature, Communication, and Culture, Georgia Institute of Technology, Atlanta, GA
Original date of hire September 1991

1989-1991

Visiting Assistant Professor, Department of English, Illinois State University, Normal, Illinois
Course Coordinator, Film and Literature (English 107, six sections), Illinois State University
Freelance Publications Writer, Office of Financial Aid, Illinois State University, 1989-90

1983-1989

Graduate Teaching Assistant
Department of English, UIUC, 1988-89
College of Communication, UIUC, 1986-89
Organizational Theory Department, School of Business, UIUC 1983-85
Graduate Research Assistant, Prof. Paula A. Treichler, UIUC, 1985-88
Assistant Editor, *Women and Language*, (editors: Cheris Kramarae and Paula Treichler), UIUC, 1985-88
Course Coordinator, Introduction to Management (BA 210, 14 sections), UIUC, 1983-85
Desktop Publisher & Technical Editor, Administrative Information Services and Support (AISS), UIUC, 1986-88

1981-1983

Assistant to the President, Illinois Wesleyan University, Bloomington, Illinois
Editor, Illinois Wesleyan University's Decennial Accreditation report
Draft-author, Illinois Wesleyan University's Policy on Sexual Harassment Policy
Coordinator, Graduate Follow-Up survey, Illinois Wesleyan University

BOOKS, MONOGRAPHS, EDITED COLLECTIONS

Designing Culture: The Technological Imagination at Work, Duke University Press, 2011. Transmedia book which includes an interactive documentary on DVD and the website: www.designingculture.org

Anne Balsamo, with Cara Wallis. *Virtual Environments for Learning: A Report on a Summit* (November 2007). Summit sponsored by the National Science Foundation, The John D. and Catherine T. MacArthur Foundation, and the William and Flora Hewlett Foundation. Report published on-line August 2008:
www.designingculture.net/resources/VELsummitReport2008

Cultural Studies of Science and Technology, editor, special issue of *Cultural Studies* vol. 12, no. 3 (July, 1998).

Technologies of the Gendered Body: Reading Cyborg Women, Duke University Press, 1996.

Co-editor, with Paula Treichler, *Women and Language*, Special issue: *Feminist Cultural Studies*, 13, 1 (1990)

Guest Editor, *Women and Language*, Special issue: *Women and Organizational Communication*. 9, 1/2 (1985)

MULTI-MEDIA PROJECTS, ART INSTALLATIONS, EXHIBITIONS

Designing Culture website. With Dale MacDonald and Scott Mahoy. www.designingculture.org

Interactive Digital Wall Books

Science for All Ages. A history of science and technology in 20 episodes for an Interactive Digital Wall exhibit, Singapore Science Center, 2004.

Deslízate en el Tiempo: Episodios en la Historia de la Comunicación. (translated by Violeta Ayala). A history of communication technology in 14 episodes for an Interactive Digital Wall, Papalote Children's Museum of Mexico City, 2002.

A Speculative History of Public Utility Computing. A history in 9 episodes for an Interactive Digital Wall, Sun Microsystems, 2002.

The Reading Wall: Episodes in the History of Reading. A history in 36 episodes for an Interactive Digital Wall, touring museum exhibit, 2000. Winner: Gold Medal Award, I.D. Magazine, 2001 Annual Interactive Media Design Competition. <http://www.idonline.com/>

Exhibits and Performances

Exhibit Curator and Designer, Interactive Media Division, MFA Thesis Show: 2008, 2009, 2010, 2011

"Reading Southern California at 65 MPH," Mobile Tour of the Alameda Corridor, HASTAC Annual Conference, May 2008

Curator, *Celebrating Women All Over the World*. Interactive Museum Exhibit created for the International Museum of Women, One Market Concourse, San Francisco, 2003

Dead Tech: Relics from the Late Great Age of Empire, (w/René Garcia), multimedia installation, SomArts Gallery, San Francisco, CA 2002

Artist-in-Residence, Oboro Gallery, Montreal. Topic: *New Media, New Literacy, New Art*. March 2002

Project Manager: museum exhibition and North American tour: "*XFR: Experiments in the Future of Reading*," designed and produced by RED: Research in Experimental Documents @ Xerox PARC, 1999-2001

Multimedia Performance. "*Deconstructing the Church of Postmodernism*," a collaboration with David Shea, Beursschouwrg Cultural Center, Brussels, Belgium, March, 1998

Project Coordinator. "*The History of Science Fiction Literature*," On-line course prototype created in collaboration with Prof. Bud Foote, School of Literature, Communication and Culture, Georgia Tech, 1997-98

New Media Journalist. "*Atlanta 96: The Street Scene*," Apple Corporation's webcast of the 1996 Olympic games

Project Coordinator and Executive Producer. "*Women of the World Talk Back*," a multimedia documentary. Co-produced with Professor Mary Hocks. Created for the 1995 NGO Forum and UN 4th World Conference on Women, Beijing, China, 1995

Multimedia Designer and Content Producer, “*Teaching Tech*,” multimedia project developed as part of the Lilly Teaching Fellowship award, 1993
Public Domain Kiosk project, created for the Atlanta Arts Festival, 1992

Cyberlearning Projects

DOCC 2013: “Dialogues in Feminism and Technology,” a project by FemTechNet. Project Founder, w/Alex Juhasz, and NODAL Course Instructor. www.femtech.net/newschool.edu

PUBLICATIONS

Book Chapters

- “Enterprising Innovation: A Matter of Time and Place,” in Dorthe Refslund Christensen, Per Blenker and Britta Timm Knudsen, eds. *Enterprising Initiatives: Approaches to transformations of social worlds*. Forthcoming: Routledge, UK. 2013.
- “The Distributed Museum,” (with Susana Bautista) in *Museums and Higher Education: Learning at the Interface*, in Isobela Creed, Anne Boddington, Catherine Speight, Dr. Jos Boys, eds. Forthcoming: Ashgate, UK. 2013.
- “Gendering the Technological Imagination,” (reprint) in Waltraud Ernst and Ilona Horwath, eds. *For Future Innovations: Gender in Science and Technology*. Forthcoming: Harvard UP, 2014.
- “The Digital Humanities and Technocultural Innovation,” Anne Balsamo, in Megan A. Winget and William Aspray, eds. *Digital Media: Technological and Social Challenges of the Interactive World*, Scarecrow Press, 2011: 213-226.
- “Interdisciplinarity in Ethics and the Ethics of Interdisciplinarity,” Anne Balsamo and Carl Mitchem, in the *Oxford Handbook of Interdisciplinarity*, 2010: 259-272.
- “Response to Michael Golec,” in Glenn Adamson, Giorgio Riello, and Sarah Teasley, eds. *Global Design History*, Routledge, 2011.
- “Taking Culture Seriously: Educating and Inspiring the Technological Imagination,” in Daniel Araya, ed. *Education in the Creative Economy*, Peter Lang, 2011: 423-446.
- “A Pedagogy for Original Synners,” w/Steve Anderson, in Tara McPherson, ed. *Digital Youth, Innovation, and the Unexpected* (The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning.) Cambridge, MA: MIT Press, 2007: 241-259.
- “Women making Multimedia: A blueprint for Feminism Action,” w/Mary Hocks, *Virtual Publics*, ed. Beth Kolko, 2003: 192-214.
- “Teaching in the Belly of the Beast: Feminism in the Best of all Places,” *Wild Science: Feminist cultural studies of science, technology and medicine*, eds. Kim Sawchuk and Jeannine Marcessault, Routledge, 2000: 185-214.
- “Engineering Cultural Studies: The Postdisciplinary Adventures of Mindplayers, Fools, and Others” *Science + Culture: Doing cultural studies of science, technology and medicine*, eds. Sharon Traweek and Roddey Reid, Routledge, 2000: 259-274.
- “Notes toward a Reproductive Theory of Technology,” *Playing Dolly: Technocultural formations, fantasies, & fictions of assisted reproduction*, eds. E. Ann Kaplan and Susan Squier, New Brunswick, NJ: Rutgers UP, 1999: 87-100.
- “Science, Technology, Culture,” *The Year’s Work in Critical and Cultural Theory*, Volume 5., ed. Kate McGowan, Leicester, England: Basil Blackwell, (for the English Association), 1998: 246-255.
- “Signal/brus—Om cyberpunkens mening,” *I Transformation: Kulturen I den virtuella staden*, eds. Oscar Hemer and Jan Olof Nilsson (Lund, Sweden: Ægis Förlag, 1998.
- “Signal to Noise: On the Meaning of Cyberpunk Subculture.” *Communication in the Age of Virtual Reality*, eds. Frank Biocca and Mark Levy, Laurence Earlbaum Press, 1995: 347-368.
- “Crafting the Gendered Body: Feminist Bodybuilding.” *Women, Sport and Culture*, eds. Susan Birrill and Cheryl L. Cole. Champaign, IL: Human Kinesthesics Publishers, 1994: 341-352.
- “Cultural Studies and the Undergraduate Literature Curriculum.” *Cultural Studies in the English Classroom*, eds. James Berlin and Michael Vivion. Portsmouth, NH: Boynton/Cook, 1993: 145-164.
- “Displacing Literature: Cultural Studies, Pedagogy, and the Literature Classroom.” With Michael Greer. *Changing Classroom Practices: Resources for Literary and Cultural Studies*, ed. David Downing, National Council of Teachers of English Press, 1994: 275-307.
- Excerpt from “Feminism for the Incurably Informed,” *CyberReader: Critical Writings for the Digital Era*, edited by Neil Spiller. London: Phaidon Press, 2002.

- REPRINT: "Feminism and Cultural Studies," *The Institutions of Literature*, ed. Jeffrey Williams, NY: SUNY Press, 2002.
- REPRINT: "The Virtual Body in Cyberspace," *The Cybercultures Readers*, eds. David Bell and Barbara M. Kennedy. London: Routledge, 2000.
- REPRINT: "Reading Cyborgs Writing Feminism," *Cybersexualities: A reader on feminist theory and cyberspace*, ed. Jenny Wolmark, Edinburgh UP, 2000.
- REPRINT: "On the Cutting Edge: Cosmetic Surgery and the Technological Production of the Gendered Body," *The Visual Culture Reader*, ed. Nicholas Mirzoeff, London: Routledge, 1999: 223-233.
- REPRINT: "Public Pregnancies and Other Tales of Surveillance," *Re/Visioning Women, Health and Healing: Feminist, Cultural and Technoscience Perspectives*, eds. Virginia Olsen and Adele Clark, NY: Routledge, 1999: 231-253.
- REPRINT: "Forms of Technological Embodiment," *Feminist Theory and the Body: A reader*, eds. Janet Price and Margrit Shildrick, Edinburgh UP, 1999: 278-289.
- REPRINT: "Myths of Information: On the Meaning of New Information Technologies," *The Information Revolution: Current and Future Consequences*, eds. Alan L. Porter and William H. Read, Greenwich, CT: Ablex Publishing, 1998: 225-236.
- REPRINT: "Forms of Technological Embodiment: Reading the Body in Contemporary Culture," *Cyberspace, Cyberbodies, Cyberpunk: Cultures of Technological Embodiment*, eds. Mike Featherstone and Rogers Burrows, London: SAGE, 1995: 215-237.
- REPRINT: "Signal to Noise: On the Meaning of Cyberpunk Subculture." *Imaginative Futures: Proceedings of the 1993 Science Fiction Research Association Conference*, eds. Milton T. Wolf and Daryl F. Mallett. Phoenix, AZ: SFRA Press (1993): 217-228.
- REPRINT: "Feminism for the Incurably Informed," *Flame Wars: The Discourse of Cyberculture*, ed. Mark Dery, Duke University Press, 1994: 125-156.

Journal Articles

- "A Work of Feminist TechnoCultural Innovation: Creating an Alternative Genre of a MOOC," *Specter (Journal of the National Communication Association)*: Fall, 2012.
- "An Idea Whose Time in Here: Conversation with Anne Balsamo and Alex Juhasz on the Formation of FemTechNet." (with Alex Juhasz) *ADA: A Journal of Feminism, Science, Technology & Media*. Vol 1, 1: 2012. adanewmedia.org/2012/11/issue1-juhasz/
- "Taking Culture Seriously: Educating and Inspiring the Technological Imagination," www.academiccommons.org, Dec. 2005.
- "Designing Innovative Reading Experiences for a Museum Exhibition." Maribeth Back, Rich Gold, Anne Balsamo, Mark Chow, Matthew G. Gorbet, Steve R. Harrison, Dale MacDonald, Scott L. Minneman, *IEEE Computer* (2001) 34 (1): 80-87.
- "The How of XFR: Genre as a Way of Design," Steve Harrison, Scott Minneman, and Anne Balsamo, *Interactions*, (May-June, 2001): 31-41.
- "The What of XFR: eXperiments in the Future of Reading," Steve Harrison, Scott Minneman, Maribeth Back, Anne Balsamo, Mark Chow, Rich Gold, Matt Gorbet and Dale Macdonald, *Interactions*, (May-June, 2001): 21-30.
- "Myths of Information: On the Meaning of New Information Technologies," *Technology Analysis & Strategic Management*, vol. 8, no. 3 (1996): 341-348.
- "Forms of Technological Embodiment: Reading the Body in Contemporary Culture," *Body and Society* (1995) 1.3/4: 215-237.
- "Under the Sign of *Semiotext(e)*: A history of an Alternative Press," with Henry Schwarz, *Critique* (Spring, 1996) 37.3: 205-220.
- "Feminism for the Incurably Informed," *South Atlantic Quarterly* 92.4 (Fall, 1993): 681-712.
- "The Virtual Body in Cyberspace," *Journal of Research in Technology and Philosophy* 13 (1993): 119-139.
- "On the Cutting Edge: Cosmetic Surgery and the Technological Production of the Gendered Body." *Camera Obscura* 28 (1992): 207-237.
- "Feminism and Cultural Studies." *Journal of the Midwest Modern Language Association* 24.1 (Spring 1991): 50-73.
- "Introduction: Feminist Cultural Studies." With Paula A. Treichler. *Women and Language* 13.1 (1990): 3-6.
- "Reading the Body in Contemporary Culture: An annotated bibliography." *Women and Language* 13.1 (1990): 64-85.
- "Rethinking Ethnography: A Work of the Feminist Imagination." *Studies in Symbolic Interactionism*, 11 (1990): 75-86.
- "Imagining Cyborgs: Postmodernism and Symbolic Interactionism." *Studies in Symbolic Interactionism*, 10 (1989): 369-79.
- "Reading Cyborgs Writing Feminism." *Communication* 10 (1988): 331-344.

“Unwrapping the Postmodern: A Feminist Glance.” *Journal of Communication Inquiry* 11.1 (1987): 64-72.

Academic Blog Posts, Encyclopedia and Dictionary Entries

Anne Balsamo, Susana Bautista, Maura Klosterman, Cara Wallis. Literature Review and Report from the Project:

“Inspiring the Technological Imagination: The Future of Museums and Libraries in a Digital Age.” Thirteen entries on the *Futures of Learning Blog*. May 2009. <http://dmlcentral.net/projects/3730>

Entry on “Cultural Studies,” *Women’s Studies Encyclopedia*, eds. Cheri Kramarae and Dale Spender, New York: Harvester, Wheatsheaf (Simon and Schuster International), 2001.

Entry on “Culture,” *Women’s Studies Encyclopedia*, eds. Cheri Kramarae and Dale Spender, New York: Harvester, Wheatsheaf (Simon and Schuster International), 2001.

Entry on “Cultural Studies,” *Feminist Literary Theory: A dictionary*, ed. Beth Kowaleski-Wallace, New York: Garland Publishers, 1997: 95-97.

Conference and Symposium Organization

Co-Organizer, University of California Humanities Research Institute, annual two-week Seminar in Experimental Critical Theory (SECT): “TechnoSpheres: New Ways of Knowing,” August 14-25, 2006

Symposium Organizer, “Multimedia Across the Curriculum,” Institute for Multimedia Literacy, April 2006

Symposium Organizer, “New Media, New Literacies,” A PARC Roundtable, August 2000.

Symposium Organizer, “Conjunctures: A Meeting on Cultural Studies,” May 1998.

Program Chair, Society for Literature and Science annual meetings, October 1996.

Program Chair, Philosophy of Communication Division panels, International Communication Association meetings, Sydney, Australia, July 1994; Albuquerque, NM, 1995.

Co-coordinator, Symposium on “Networks and Knowledge”, Georgia Institute of Technology, May 1992.

Program Co-Coordinator, Midwest Sociological Society Annual Meetings, Minneapolis, MN, 1988.

Conference Coordinator, Stone Symposium on Symbolic Interactionism, UIUC, 1987.

Reviews of My Work

Patricia Galloway, Review of *Designing Culture: The Technological Imagination at Work* by Anne Balsamo for the *Journal of the American Society of Information Science and Technology*, 63(9): 1899-1900. 2012.

Helen Thornham, Review of *Designing Culture: The Technological Imagination at Work* by Anne Balsamo for *Culture Machine*, October, 2012.

Lisa Swanstrom, Review of *Designing Culture: The Technological Imagination at Work* by Anne Balsamo for *Metascience*, 13 October, 2012.

Helen Keegan, Review of *Designing Culture: The Technological Imagination at Work* by Anne Balsamo for the *Times Higher Education*, Sept 8, 2011: www.timeshighereducation.co.uk/story.asp?storycode=417393

N. Katherine Hayles. “Interrogating the Posthuman Body.” Review of Anne Balsamo, *Technologies of the Gendered Body*, and Judith Halberstam and Ira Livingston, *Posthuman Bodies*, *Contemporary Literature* XXXVII, 4, 1997: 755-762.

Marleen Barr. Review of Anne Balsamo, *Technologies of the Gendered Body*, *Utopian Studies*, vol. 8, 1 (1997): 130-132.

Veronica Hollinger. “The Technobody and Its Discontents: Books by Mark Dery, Anne Balsamo, and Claudia Springer,” *Science-Fiction Studies*, #71, vol. 24, part 1 (March, 1997): 124-132.

Sean Cubitt. Review of Anne Balsamo, *Technologies of the Gendered Body*, Claudia Springer, *Electronic Eros*, and J.P. Telotte, *Replications, Screen* 38:3 (Autumn, 1997): 296-301.

International Reviews: Reviews and reprints of some of my work are available at different websites in several languages: Russian, Polish, Norwegian, Greek, German, Korean, Portuguese, Arabic, Danish, Italian, and Japanese. Translations of my books have appeared in Spanish, Swedish, Italian, French, and Korean.

Interviews

“Hearsay Culture,” by David Levin. Radio podcast: KZSU-FM. Show #180, March 7, 2013.

www.hearsayculture.com/

NITLE on-line Seminar on “DOCC: A Feminist Cyberlearning Experiment.” (W/Alex Juhasz). October 4, 2012.

“Our approach to pedagogy must shift from being teacher-centered to being learner-centered: Interview with Anne Balsamo. By Paz Villar Hernández. @tic. revista d’innovació educativa (4) [the Pergola]. Universitat València, June 6, 2010

- “Educating the Technological Imagination,” Radio Free Tulsa, October 2005
- “An Interview with Anne Balsamo,” Changesurfer Radio Program, Storrs, CT, August 2001
<http://www.changesurfer.com/eventhorizon/shows/2001.html>
- “An Interview with Anne Balsamo,” *FringeCore*, Brussels, Belgium, March 1998
<http://users.skynet.be/nattyweb/INTANNE.htm>
- “An Interview with Anne Balsamo,” *Public Netbase 10*, Vienna, Austria, April 1997
<http://www.publicnetbase10.com/>
- “What do Women Want from Cyberspace,” Interview by Laura Tully, *Creative Loafing*, Atlanta, GA., September 1997
- “Writing Spaces by Degrees: Conversations with Jay David Bolter and Anne Balsamo,” *Issues in Writing*, vol. 7, no. 2 (Spring/Summer, 1996): 122-144
- “Interview with Anne Balsamo,” Radio Program: “TechnoVision,” Albany, NY. 1994
- “Signs of the Times: The Computer,” Contributing statements. Produced by the Christian Television Service, 1994
-

PRESENTATIONS

Keynote and Plenary Addresses

- Millennial Medicine: Invited Symposium*. Rice University, Medical Futures Lab. “Ten Lessons of Innovation for Medical Research in a Digital Age.” Houston, TX. April 2013.
- Mediating Public Spheres: Genealogies of Feminist Knowledge in a Digital Age*. Symposium sponsored by the Five Colleges Women’s Studies Research Center. “FemTechNet: An Idea Whose Time is Here.” (w/Alex Juhasz) Mt. Holyoak College, April 5, 2013.
- Media Systems: Invited Symposium*. “Designing Media Systems, Designing Culture.” University of California, Santa Cruz, Aug, 2012.
- Designing and Transforming Capitalism, Invited Conference*. “Designing China, Designing Culture.” University of Aarhus, DK, Feb 2012.
- Future Culture Conference*. Sponsored by NODEM: Network for Museums and Digital Cultural Heritage. “Designing Digital Memorials: Lessons from the AIDS Memorial Quilt.” Hong Kong, December 2011.
- Inaugural Lecture. Gender in Science and Technology: Lecture Series*. Johannes Kepler Universität Linz Institut für Frauen- und Geschlechterforschung, October 2011.
- Experiments in the Future of Reading*. Hawaii Library Association annual conference. Hawaii, December 2011
- Crossroads: International Conference on Cultural Studies*. “Designing Culture: The Performance and Architecture of Innovation,” Hong Kong, June 2010.
- NEH Summer Workshop on “Gaming and Digital Humanities,”* University of South Carolina. Three sessions. June 7-13, 2010.
- European Journalism Center Invited Symposium*, “Innovations in Youth Media and Next Generation Classrooms,” Maastricht, Netherlands, October 2009
- Cool Fusion*. Joint Conference of Case Western Reserve University and Museum of Contemporary Art, Cleveland. January 2009
- Australian Humanities Academy*, Griffith University, Brisbane, “The Humanities in a Digital Age: Educating the Technological Imagination.” November 2007
- TransLiteracies Conference*, U of California, Santa Barbara, “Designing Culture: A Work of the Technological Imagination,” June 2005
- Joint Conference, Association for Computers and the Humanities and Association for Literary and Linguistic Computing*, University of Victoria, “Designing Culture: A Work of the Technological Imagination,” Victoria, BC, June 2005
- Science and Cyber Communities*, Lulea Technological University, Lulea Sweden, “Design for Culture,” Nov. 2003.
- Computers and Writing Conference, Illinois State University, Bloomington, IL, “New Media, New Literacy,” May 2002
- Lillian M. Gilbreth annual colloquium*, “Gendering the Technological Imagination,” New Jersey Institute of Technology, March 2001
- Graduate Student Annual Conference*, Old Dominion University, “Teaching in the Belly of the Beast: Feminism in the Best of all Places,” Feb. 1998
- Humanities Lecture Series, Millersville University, PA*, “Building the Humanities for the 21st Century,” Feb. 1998
- Conference on Humanities and Technology*, University of California, Riverside, “World-Wide White Wash: Webcasting as an Emergent Media Form,” Oct. 1997

Puppet.Monster.Death: Feminist studies of New Bio and Information Technologies, International Congress. University of Vienna, "Monsters, Heroes, Mothers, Fathers, Fetuses and the State," April, 1997
Women's History Month, New Jersey Institute of Technology, "Women of the World Talk Back," Mar. 1996
Interface: the Society for Humanities and Technology Annual Conference, "Feminism and Science Studies," Atlanta, GA., Nov. 1992

Invited Talks

"Designing Digital Memorials," Lecture Seminar on "Situated Social Innovation." University of Lancaster, June 2013.

"DOCC: A Work of Feminist TechnoCultural Innovation." Feminist Infrastructures and Technocultures, First Annual Congress of University of California FemTechNet. April 2013

"Interactivity in the Wild: Designing Digital Memorials."

SXSW, Austin TX. March 2013

Indiana University, School of Informatics, March 2013

Columbia University, Library and Archives Program, March 2013

Princeton U, Digital Humanities Program, Feb 2013

University of Iowa, Digital Studio for Public Humanities, April 2012

Carnegie Mellon University, Humanities Program, April 2012

Canadian Center for Architecture, Montreal, CN. Dec 2011

"Designing Culture: The Technological Imagination at Work"

Association for Educators in Journalism, Media and Communication, Aug 2012

American Studies Association, President's Invited Panel, Nov 2011

Digital Humanities Center, Cornell University, March 2010

Humanities Lab, Umea University, Sweden, February 2007

Unit for Criticism and Interpretive Theory Colloquium, University of Illinois at Urbana-Champaign, February 2006

Ivrea Institute of Design, Ivrea, Italy, April 2002

Concordia University, Montreal, March 2002

"Designing Culture: The Ethics of Interdisciplinarity," Annenberg Center for Communication, USC, January, 2007

"The Popular Culture of Maria." Acceptance speech on behalf of Maria the Robot from Fritz Lang's film, *Metropolis*, upon her induction into the Robot Hall of Fame, May 2006

"New Media, New Literacies"

Writing Studies Program Colloquium, UIUC, February 2006

Children's Museum, Mexico City, Mexico, invited presentation, January 2002

Hammer Museum, UCLA, Invited lecture and workshop for high school teachers, November 2001

"Gendering the Technological Imagination"

University of Tulsa, October 2005

University of California, Davis, "Digital Divides" conference, April 2002

"New Media, New Literacy: Writing the Reading on the Wall"

Symposium on "The Interface: Questions of agency in ICT and new media arts," Lancaster University, England, June 2005

Concordia University, Montreal, March 2002

"Designing Culture: On the Relationship between Cultural Theory and the Design of New Media"

University of California at Davis, Feb. 2001

University of Virginia, Dec. 2000

Emerging Technology demonstrations, excerpts from "XFR: Experiments in the Future of Reading," SIGGRAPH, Los Angeles, August 2001

"Gendering the Technological Imagination: A Project Report from the Heart of Silicon Valley," Center for Women and Information Technology, University of Baltimore, Nov. 2000

"Designing Culture, Archiving History," Symposium on Historicizing the Digital Archive, Parsons School of Design, New York City, June 2000

"Designing Culture." International Workshop on "Technology and Modernity," University of Twente, Netherlands, Nov. 1999

- “SPEED,” Roundtable Symposium on “Speed, Betrayal, and Healing,” Rockefeller Foundation, NY, June 1998
- “Engineering Cultural Studies,” talk presented at Miami University of Ohio, June 1997
- “World Wide White Wash: Webcasting as an Emergent Media Form”
Public NetBase 10, Vienna, April 1997
Michigan Technological University, Houghton, MI, March, 1997
University of West Virginia, Feb. 1997
Symposium on "Media Generations" sponsored by New York University and the New Museum of Contemporary Art, NY, Oct. 1996
- “Teaching in the Belly of the Beast: Synners, Fools and Others”
University of Wisconsin, Center For 20th Century Studies, Milwaukee, Mar. 1996
University of California, Humanities Institute, Irvine, CA, Feb. 1996
- “Women of the World Talk Back,” Symposium on Feminism, Technology and Design, CUNY Graduate Center, NY, Nov. 1995
- “Public Pregnancies and Cultural Narratives of Surveillance,” CRICT Workshop on: Subject(s) of Technology: Feminism, Constructivism and Identity, Brunel University, Uxbridge, England, June 22-23, 1995
- “Technologies of the Gendered Body,” University of South Australia, Adelaide, July, 1994; Murdoch University, Perth, July, 1994
- “Forms of Postmodern Embodiment,” University of Windsor, College of Fine and Applied Arts, Symposium on Contemporary Issues in Art, Nov. 1993
- “The Popular Culture of Cyberspace”
DragonCon, Atlanta, GA., July 1992
Virtual and Interactive Arts Symposium, College of Fine Arts, Illinois State University, Feb. 2, 1992

Paper and Panel Presentations

- “Designing Digital Memorials,” Archives and Art Symposium, The New School. October 2012.
- Panel Organizer: “Inspiring the Technological Imagination: Museums and Libraries in a Digital Age,” Digital Media and Learning Conference, University of California, San Diego, February 2010.
- “Engineering the Technological Imagination,” Panel presentation: New Media Studies Meets STS (Organizer, Mizuko Ito), 4S Annual Conference, Pasadena, CA, October 2005
- “New Media, New Literacy,” Digital Hollywood Conference, Panel on The University Project, September 2005
- “Designing Culture: The Technological Imagination Revisited,” *Conjunctures*, Durham, NC, October 2003
- Anne Balsamo, Scott Minneman, Dale Macdonald, Maribeth Back, and Steve Harrison, “XFR: Experiments in the Future of Reading,” UCLA, Katherine Hayles NEH seminar on Electronic Literature, August 2001
- Anne Balsamo, Scott Minneman, Matt Gorbet and Maribeth Back, "The Methods of our Madness: A report on RED," CHI annual meetings, Den Haag, April 2000
- “There is no There There: The Postmodern Geography of Cyberspace,” Paper presentation. Symposium on "Networks and Knowledge," sponsored by the School of Literature, Communication, and Culture, and *Configurations: The Journal of Science, Literature, and Society*. Georgia Institute of Technology, Atlanta, GA. May 14, 1992
- “Cultural Studies and the Undergraduate Literature Curriculum,” Conference on “Theory and Pedagogy in the Undergraduate Literature Curriculum,” sponsored by the Society for Critical Exchange and Indiana U of Pennsylvania, Sept. 21-23, 1990
- “Cultural Studies USA: A Feminist Reading Cultural Billboards,” Conference on "Reconstructing Cultural Criticism in America: Intellectuals/Discourses/Institutions," sponsored by the Center for Twentieth Century Studies, U of Wisconsin, Milwaukee, April 19-21, 1989
- “Gender Transgressions and the Production of Female Desire,” Unit for Criticism and Interpretive Theory Colloquia, University of Illinois at Urbana-Champaign, November 1989
- “Mission (Im)Possible: Feminism as Secret Agent,” Unit for Criticism and Interpretive Theory Colloquia, University of Illinois at Urbana-Champaign, February 1989
- “Crashing the Postmodern Party--Feminist Cultural Studies,” Annual meetings of the International Communication Association, Montreal, 1987.

Panel participant on the ISU Gallery panel on Jeanne Dunning’s Photography, Spring, 1991

Panel participant at the ISU Multicultural Center panel on Multiculturalism, Fall, 1990

Modern Language Association annual meetings, 1996, 1994, 1991

Society for Literature and Science annual meetings, 1995, 1994, 1992

International Communication Association Annual meetings, 1999, 1995, 1994, 1993, 1991, 1989, 1988

American Anthropological Association annual meetings, 1994, 1993
Midwest Modern Language Association, 1991
Other presentations: American Sociological Association, 1989; Midwest Sociological Society, Minneapolis, 1988; Stone Symposium for Symbolic Interactionism, 1988; Women's Studies Forum, UIUC, 1988; Conference on Critical Organizational Theory, Baruch College, New York. 1985

EDITORIAL EXPERIENCE

Editorial Board member, *Cultural Studies*, 1995-present
Advisory Board Editor, *New Media and Society*, 1997-present
Editorial Board member, *Television and Society*, 1999-2004
Review Editor in the area of "Science, Technology and Culture," *The Year's Work in Critical and Cultural Theory*, 1996-98
Contributing Editor, *PRE/TEXT: Electra(Lite)*, 1997-98
Editorial Board member, *Work and Days*, 1995-96
Editorial Board member, *Electronic Journal of Virtual Culture*, 1993-94
Editor, *Communique*, Newsletter of the Philosophy of Communication division of the International Communication Association, 1987-91
Paper Referee for the Philosophy of Communication Division and Feminist Scholarship Division of the International Communication Association
Manuscript reviewer for the U of Pennsylvania Press, U of Minnesota Press, U of Arizona Press, Critical Studies in Mass Communication, The Minnesota Review, SIGNS, The Sociological Quarterly, Sex Roles, Cultural Studies, The Body and Society, Theory, Culture and Society, SAGE, and Routledge

AWARDS

Grants

Teaching Innovation Grant, The New School, \$8500.00. May 2013.
Microsoft Research Grant for Rich Interactive Narrative Project, \$35,000.00. 2012-13
Microsoft Research Grant for Digital Humanities Project, \$50,000.00. May 2012.
National Endowment for the Humanities, Digital Start-Up Grant, \$50,000.00. May 2011-2012.
Advancement of the Humanities, Arts and Social Sciences Research Grant, University of Southern California, \$18,000.00 April 2011.
Zumberge Grant for Interdisciplinary Studies, USC, \$10,000.00, 2010
John D. and Catherine T. MacArthur Foundation, Digital Media and Learning Initiative, \$485,000.00. April 2008-June 2009
Zumberge Grant for Interdisciplinary Studies, USC, \$10,000.00, 2007
Grants manager, Institute for Multimedia Literacy, USC, annual grant revenue \$2.5 million, 2004-2007
University of California, San Francisco, Center for Health Intervention and Prevention Studies (CHIPS), \$75,000 to produce interactive patient education program: *Video Doctor: Program for Change*, w/Onomy Labs.
Georgia Tech, Division of Continuing Education, Educational Technology Project Grant: "History of Science Fiction Literature" A Distance Education course, co-authored w/Prof. Bud Foote, 1998, \$34,000
Apple Computer equipment grant, co-authored with Aaron Betrand, \$1 million in equipment to Georgia Tech to facilitate K-12 teaching training in new media. First installment received, \$250,000.00, 1997
Georgia Tech Foundation Project Grant, "Beijing and Beyond: Educating Women for Careers in Science and Technology," co-authored with Prof. Donna Llewellyn, 1995-6, \$72,000
Georgia Tech Foundation Course Development Grant, "Science, Technology and Race," 1995, \$1500
Lilly Teaching Fellowship, Project topic: Gender and Technology, Georgia Institute of Technology, 1992-93, \$3000
Dissertation Fellowship, UIUC, 1989
Dissertation Research Grant, UIUC, 1988
University Fellow, UIUC, 1985-86, 1987-88
Research grant from the International Communication Association, 1986

Honors

Gold Medal, I.D. Magazine, Interactive Exhibit Design, *The Reading Wall: Episodes in the History of Reading*, April 2001

George A. Miller Distinguished Visiting Professor, University of Illinois Champaign-Urbana, sponsored by the Institute for Communications Research and the National Center for Supercomputing Applications, Spring-Fall, 1999

WORKSHOP FACILITATION AND CONSULTING EXPERIENCE

Facilitator, Invited Summit on Radical Innovation and Education. Sponsored by the National Science Foundation, Washington DC. June 2013

Facilitator, Invited Summit on Virtual Environments and Learning. Sponsored by the MacArthur Foundation and the National Science Foundation, Boulder, CO. November 2007

Workshop designer and facilitator, "Teaching with Multimedia: A Workshop for Faculty and Graduate Students," Institute for Multimedia Literacy, (Two-weeks) Summer 2003.

Invited participant, "Summit on New Forms of Sociality and the Global South," Co-hosted by WITS Institute for Social and Economic Research (WISER at University of Witwatersrand) and University of California Humanities Research Institute (UCHRI); Johannesburg, South Africa, February 2007

Co-Facilitator, University of California Humanities Research Institute, annual two-week Seminar in Experimental Critical Theory (SECT): "TechnoSpheres: New Ways of Knowing," August 14-25, 2006

Steering Committee, HASTAC (Humanities, Science and Technology Consortium), 2004-present

Consultant, Cantor Art Museum, Stanford University, *Questions* exhibit, 2004

Consultant, San Jose Museum of Technological Innovation, *Future of Play* exhibit, 2002

Consultant, Technology and Exhibit Design, International Museum of Women, San Francisco, CA 2001-04

Advisory Board Member, Zero-One: The Art-Technology Network, Palo Alto, 2000-04

Research Advisor and Advisory Board member, The Institute for Women and Technology, Palo Alto, CA, 1999-2002

Alumni Representative, National Advisory Council, Institute for Communications Research, UIUC, 1996-2002

Consultant, Graham Windsor Group, "Managing the Knowledge-Based Organization," Atlanta, GA, March. 1996

Consultant, International Architecture Design Competition: "Public Space in the New American City." Co-sponsored by the Architecture Society of Atlanta (ASA) and the Corporation for Olympic Development (CODA), 1993-95

Consultant, The New Museum of Contemporary Art, NY. Program on "Cross Talk: A Multicultural Feminist Symposium," 1993

ACADEMIC SERVICE

COURSES Developed

University of Southern California

Seminar on Interdisciplinarity, Innovation and Collaboration (Communication doctoral seminar)

Introduction to Public Interactives (IMD MFA Program)

Design and Interactive Media (IMAP Ph.D. course)

Designing for Interactive Media (IMD MFA program)

Advance Interactive Media Projects (IMD MFA Program)

The Cultures of New Media (Communications undergraduate course)

Introduction to Culture and Technology (Communications undergraduate course)

Seminar in Feminist Theory (graduate seminar)

Origins of Writing in the Ancient Near East (Undergraduate general education course, w/Prof. Bruce Zuckerman)

Stanford University

Designing Culture: Design across the Disciplines (graduate seminar)

Introduction to Feminist Studies (undergraduate course)

Georgia Institute of Technology**M.S. in Information Design and Technology**

Practicum in Webcasting

Cultural and Historical Approaches to Communication Studies

Studies in Communication and Culture

B.S. Science, Technology and Culture

Science, Technology and Race

Science, Technology and Communication

Science, Technology and Gender

Literature in the Age of Postmodern Science

Science, Technology and Culture

Introduction to Cultural Studies

Modes of Electronic Communication

Continuing Education Program at Georgia Tech:

Cultural Aspects of New Communication Technologies, 1993-96

Culture and New Media, 1996-98

Illinois State University**English Department**

Film and Literature

Women and Literature

Language and Composition II

University of Illinois Urbana-Champaign

Social Aspects of Mass Communication (Comm/Sociology/Journalism)

Introduction to Film (English)

Feminist Cultural Studies (Communications--teaching assistant)

Interpersonal Communication (Speech Communication)

Introduction to Management (Organizational Behavior, School of Business)

Advising and Mentoring**Professional Mentoring**

Steve Anderson, Assistant Professor, Interactive Media Division, School of Cinematic Arts, USC

Holly Willis, Director, Institute of Multimedia Literacy, USC

Virginia Kuhn, Associate Director, Institute of Multimedia Literacy, USC

Student Thesis Committees**University of Southern California**

(chair) Laila Shereen Sakr, doctoral candidate, Interdivisional Media Arts Practice, School of Cinematic Arts

(chair) Diana Hughes, MFA Interactive Media, School of Cinematic Arts

(committee) Susana Bautista, Ph.d., Annenberg School of Communication

(committee) Travis Scott, Ph.d., Annenberg School of Communication

(committee) Nathan Shurr, Ph.D., Computer Science

(committee) Emma Bowring, Ph.D., Computer Science

(committee) Heidi Cooley, Ph.D., Critical Studies, School of Cinematic Arts

Georgia Tech

(chair) Jennifer Snow Wolff, MA Information Design and Technology, 1995

(committee) Catherine Albers, MA Information Design and Technology, 1995

(committee) Don Turnbull, MA Information Design and Technology, 1995

(committee) Kelly Johnson, MA Information Design and Technology, 1996

(chair) Kelly Balcom, MA Information Design and Technology, 1998

(chair) Emily Burgos, MA Information Design and Technology, 1998
(committee) William Curtis, MA Information Design and Technology, 1998

Academic Committee Participation

University of Southern California

Member, Faculty Council, School of Cinema-Television
Member, Advisory Committee, Center for Feminist Research
Member, Steering Committee, Program in Visual Culture
Member, Provost's Task Force on Research
Member, Provost's Task Force on Learner Centered Pedagogy
Chair, Tenure and Promotion Committee, Interactive Media Division, CNTV, 2005-09

Georgia Institute of Technology

Chair, LCC, Graduate Faculty Committee, 1995-98
Chair, LCC, Search Committee, 1997-98; 1994-95
Co-coordinator, General Education Assessment Seminar, 1994-96
Chair, Ivan Allen College Task Force on Diversity, Spring, 1993-95
Chair, Elected member, Institute Student Honors Committee, 1993-96
Member, LCC Executive Advisory Committee 1992-98
Member, LCC, Graduate Committee, 1993-98
Member, LCC, Faculty Search Committee, 1992-98
Member, General Education Assessment Seminar, 1993-96
Member, Ivan Allen College Task Force on Undergraduate Education, 1993-94
Faculty Advisor, *North Avenue Review*, 1992-93

University of Illinois at Urbana-Champaign

Chair, Student Concerns Committee of the Committee on the Status of Women,
Member, Chancellor's Committee on the Status of Women, 1986-89
Member, Women's Studies Advisory Board, 1987-89
Participant, Planning Committee, Coordinating Committee, and Feminist Process Committee for the 1986 NWSA Conference hosted by the Office of Women's Studies, 1984-86

Professional Service

Co-Founder, FemTechNet: International Network of Feminist Scholars and Artists working in science, technology and media arts, 2012
Founding Member, HASTAC (Humanities, Arts, Science, Technology Advanced Collaboratory): January 2004
Vice President, International Communication Association (ICA), 1995-97
Chair, Philosophy of Communication Division, ICA, 1992-97
Secretary, Philosophy of Communication Division, ICA, 1987-89
Grant Reviewer: MacArthur Foundation Awards: Digital Media and Learning; NSF research proposals: topics: science, technology and social issues; cyberlearning; American Council of Learned Societies; European National Research Network (NFN); Canadian Research Chair grants.
Program, Tenure, and Promotion Reviews: University of California, Riverside; University of California, Irvine; University of California, Santa Cruz; South Carolina University; Hong Kong Baptist University; University of California, San Diego; Concordia University; University of Indiana; University of Wisconsin, Milwaukee; University of Southern California; University of North Carolina; Rensselaer Polytechnic Institute; The New School; University of Maryland; University of Arizona; Michigan Technological University; University of Illinois at Urbana-Champaign.
Journal and Book manuscript reviewers: SIGNS, Feminist Media Studies, Cultural Studies, University of Minnesota Press, Duke University Press, MIT Press, Routledge, SAGE Press, International Journal of Learning and Media; International Journal of Communication.